

Subject: How the flip did I get here?! (PLUS freebie for you)

Lady,

Let's be honest.

These words (with the occasional adult-themed variance of 'flip') have been flopping around in your mind like a marooned fish for months now.

How. The. Flip. Did. I. Get. Here.

And just to be clear, by 'here' I mean:

- + Constantly dealing with difficult clients.
- + Working like an absolute mofo to bank your – meager – moolah.
- + But STILL feeling like you're just plodding along in your business with no real sense of direction.

Not to mention the whole I'm-a-designer-and-I-have-brand-shame thing ...
#ohtheirony

It's tough. But so is this love:

This dilemma, as sh*tty as it may be, is at least slightly self-inflicted.

I know. You're busy. You're running a business, *building* a business, helping your clients create their own bad ass businesses and (attempting) to have a life too.

It's tough.

But we get so caught up in letting our clients dictate our business journey that we forget that it IS our business.

Lady, it's time to take back the reins, get back on track and get excited about your business again!

Introducing the 'Figuring Sh*t Out' Challenge (*don't worry, it's free, and fast, so don't freak out on me*).

What if you could book you design biz in for a health check-up ... and then give it a little nip and tuck while you were at it too?

The 'Figuring Sh*t Out' Challenge is a free five-day challenge specifically designed to help you get clarity in your design biz.

I'm talking:

1. Understanding and refining your WHY.
2. Discovering and honing your authentic voice.

3. Pinpointing and getting to know your ideal client.
4. Crafting your design niche.
5. NAILING your visual branding.

What can I expect from this challenge?

In addition to daily emails, we will have live group chats every day for the five-days (this isn't a self-serve challenge, you have to sign-up for a specific start date) so we can talk through each step and I can ensure you have everything you need to get the most out of this adventure.

Here's what some of my past clarity-challengers have experienced:

(TESTIMONIALS)

In summary, you'll get:

- + Greater clarity on and around your design biz.
- + Insight into what's working (and NOT working) with your brand.
- + Resources and guidance to support you in nurturing a design niche.
- + Everything you need to NAIL your visual branding and attract your dream clients.

Sound like a plan?

RESERVE YOUR SPOT.