

Brand Pitch

How to use this pitch

In short: However you like! You can keep this copy on hand as a script to recite when people ask you the dreaded, 'So, what do you do?' question. Or you can steal snippets and use them across web, print and social media to promote and explain your biz.

The pitch

I'm Brianna and I'm the creator of 27 Design Street, a graphic design studio that crafts meaningful and memorable visual branding and wedding stationery.

I believe that good branding and design is a lot like dancing - it should look effortless yet beautiful, like art and science blending as one. There should be a balance of style and substance. And it should feel authentic and aligned to you and for you.

I also believe that good branding and design is a lot like a good meal – when crafted correctly (with the right ingredients and by a passionate pro that knows what they're doing) it's an invaluable investment that can nourish, nurture and inspire.

27 Design Street specialises in extracting your one-of-a-kind message, values and offerings to craft authentic visual branding and designs for your business.

I work with women in small business and help them follow their dreams and do what they love by creating authentic visual brands and designs that their clients adore.

It's about helping your business look good, feel great and share its story with passion and presence.

Learn more at 27designstreet.com.au